

For immediate release

Montréal religious heritage podcast premiere : The Church of Saint-Pierre-Apôtre

Montréal, July 7, 2008 – The Conseil du patrimoine religieux du Québec invites you to the podcast premiere of the visit of the Church of Saint-Pierre-Apôtre, made possible by the *Entente sur le développement culturel de Montréal*, under the *Programme de soutien à la diffusion du patrimoine montréalais*, and by the program Young Canada Works in Heritage Organizations.

Confirming its role as a disseminator of religious-heritage-related knowledge, the Conseil will continue to use podcasting technology to produce virtual tours of places of worship

Given the popularity of portable MP3 players, the readily available interaction of heritage, tourism and podcasting technology allows visitors greater autonomy and freedom of action throughout the experience. This media being highly flexible, we have decided to focus on the historical, architectural, aesthetic and social aspects of the parish property, classified as a historic site in 1977. With the option of taking the tour on a portable unit, visitors may listen to it on their own time, following the suggested route, or according to their personal interests.

You are hereby invited to discover the first architectural work, and one of the most beautiful masterpieces, of Victor Bourgeois, where you will cross paths with people who marked the history of both the parish and the city, including Mgr Ignace Bourget, Mgr Eugène de Mazenod, Pierre Beaudry, Sir George-Étienne Cartier, and the Sulpicians.

To download the visit of Saint-Pierre-Apôtre, free of charge, please go to the Conseil Web site at www.patrimoine-religieux.qc.ca, under “Dissemination activities.” The visit and documentation are available in both official languages.

The press conference for the premiere will be held at the Church of Saint-Pierre-Apôtre (1201 de la Visitation Street, in Montréal), following Sunday mass on July 13, 2008, at 11:30 a.m. The event will be followed by a light snack, providing an opportunity to talk with the various people involved and enjoy the church podcast.

Please confirm your attendance by 2:00 p.m. on Friday, July 11, at the following address: balado.st.pierre.apotre@gmail.com.

-30-

Source: Marie-Claude Ravary, Project Manager
Conseil du patrimoine religieux du Québec
Telephone: 514-931-4701 / 1-866-580-4701
E-mail: mcravary@qc.aira.com